



ERASMUS+ INCOMING STUDENTS COURSE CATALOGUE

Department of German Language and Literature

General information		
Course instructor	Suzana Jurin, Ph.D.	
Name of the course	Kommunikationsstile	
Study programme	Undergraduate study programme in German language and literature	
Status of the course	Elective	
Year of study	3 rd	
ECTS credits and manner of instruction	ECTS credits	3
	Number of class hours (Lectures + Exercises + Seminars)	0+0+30

1. COURSE DESCRIPTION

1.1. Course objectives

The course aims to illustrate the importance of communication, as well as present the possibilities and means of communication (written, oral, verbal, nonverbal) from the linguistic aspect. Furthermore, the objective is to give an overview of different communication models and the analyses of these models that were proposed by some eminent linguists. The course also analyses the pragmatic aspect of the models in question.

1.2. Course enrolment requirements and entry competences required for the course

No prerequisites.

1.3. Expected course learning outcomes

By the end of the course, students will be able to:

- define communication, communication methods, the possibilities of communication, the meaning of communication
- differentiate between good and bad models of communication and distinguish between the types of communication
- compare verbal and nonverbal communication
- get an insight into rhetoric and rhetorical styles
- analyse managerial communication

1.4. Course content

This course provides an overview of communication models and analyses the typical situations of applying these models in practice. Apart from verbal and nonverbal communication, the course offers an insight into the definition and possibilities of rhetoric, as well as rhetorical styles. Furthermore, it analyses corporate communication processes and models. Last but not least, the course analyses different forms and types of written and oral communication with the help of various communication media.

1.5. Manner of instruction

- ✓ Lectures
- ✓ Individual assignments